IN THE CLAIMS:

1-21.(Cancel without prejudice or disclaimer of any scope or subject matter)

22.(New) A picture processing method for generating magnified picture data based on original picture data recorded on a recording medium, comprising the steps of:

reproducing said original picture data from said recording medium;

holding correspondence relations between a plurality of zoom-In area designing keys disposed at least on either one of a main body of said image apparatus or a remote control unit thereof or and a plurality of divided areas of the picture on a screen based on said original picture data, respectively; and

generating said magnified picture data, based on said original picture data, corresponding to a given one of said zoom-in area designing keys in response to operation of said given one zoom-in area designing key,

wherein the plurality of zoom-in area designing keys are arrayed orderly such that the array of said plurality of zoom-in area designing keys can be associated with a plurality of said divided areas of the picture on the screen.

23.(New) A picture processing method according to Claim 22, wherein said plurality of zoom-in area designating keys used for designating a location to be zoomed in when said zoom key is singly operated while being used for other purposes than the designation of the location for zoom-in after another key is operated in precedence, said zoom-in area designating keys including keys labeled

"1 to "9" for the purpose of ten keys, respectively, and disposed in a three-row-by--three-column (3 X 3) array.

24.(New) A picture processing method for displaying magnified picture on a screen based on original picture data recorded on a recording medium, comprising the steps of:

reproducing said original picture data from said recording medium;

holding correspondence relations between said plurality of zoom-in area designing keys disposed at least on either one of a main body of said image apparatus or a remote control unit thereof or and a plurality of divided areas of the picture on a screen based on said original picture data, respectively; and

displaying on said screen said magnified picture based on said original picture data, corresponding to a given one of said zoom-in area designing keys in response to operation of said given one zoom-in area designing key,

wherein the plurality of zoom-in area designing keys are arrayed orderly such that the array of said plurality of zoom-in area designing keys can be associated with a plurality of said divided areas of the picture on the screen.

25.(New) A picture processing method according to Claim 24, wherein said plurality of zoom-in area designating keys used for designating a location to be zoomed in when said zoom key is singly operated while being used for other purposes than the designation of the location for zoom-in after another key is operated in precedence, said zoom-in area designating keys including keys labeled

"1" to "9" for the purpose of ten keys, respectively, and disposed in a three-row-by-three-column (3 X 3) array.